



Offering Summary Report

2Q2008

<i>Description Category</i>	<i>Description Name</i>	<i>Number of Vendors</i>	
Product	Analytics Suite	32	
	Applicance	12	
	Business Activity Monitoring	18	
	Business Performance Management	61	
	Customer Data Integration	7	
	Data Cleansing	25	
	Data Mining	25	
	Data Profiling	1	
	Data Services	3	
	Database	13	
	DBA Support	12	
	Digital Asset Management	13	
	Enterprise Application Integration	2	
	Enterprise Information Integration	57	
	Extract, Transform, Load (ETL)	30	
	Geographical Information System (GIS)	2	
	Information Aggregation	2	
	Master Data Management (MDM)	5	
	MetaData	13	
	Online Analytical Processing (OLAP)	6	
	Reporting	124	
	Risk Management & Governance	13	
	Search	11	
	Sorting	2	
	System Management	1	
	Research	Best Practice	11
	Service	Database Marketing	45
Education		2	
Hosted Services		5	
Outsourcing		7	
Product Consulting		158	
Seminars		2	
Software Resale		3	
Strategy		34	
Support and Maintenance		6	
System Integration		139	
Training		106	